

# Netto growing fast with Olivo

Mark Glover, Netto's Warehouse and Distribution Manager, commented recently that: "Olivo containers save the business a fortune in distribution costs".

Since Olivo containers are already in use for the distribution of frozen products in Denmark from Netto's automated distribution centre at Koge, it made sense for them to be integrated into the similar distribution system in the UK. By using Olivo containers it is not necessary for Netto to have the complications and expenses of multi-temperature distribution trailers; they simply use single temperature chilled vehicles with the Olivo containers carrying the frozen goods.

With two regional distribution centres, Netto is well placed to provide a prompt service to their 195 UK stores. Both distribution centres' multi-chamber store facilities' handle ambient, chilled and frozen products. The Olivo containers are delivered overnight so the temperature-sensitive products are ready for the store staff to load on to the display units when they arrive. The

containers act as mini cold stores, keeping the products at the correct temperature until they are needed.



Netto use Olivo containers with feet and not castors as these then fit into their lift and pallet truck operations. Eutectic plates are used for refrigeration of the containers, these being frozen in the cold stores.

An innovative development in Netto's use of the containers is during the cleaning of frozen food display units in store. Olivo Roll 1400 containers are utilised as a portable means of keeping the food at the correct temperature whilst cleaning takes place, thus ensuring there is no break in the cold chain. These containers are brought down to minus 20 degrees in the distribution centre cold store and delivered to the stores ready for use. As a result, there is no need for costly

refrigerated cold stores in the store buildings.

### **About Netto in the UK**

The first Netto store in the UK opened in Leeds in 1990. Today, Netto has 195 supermarkets across the UK, 3500 employees and plans to open 20 brand new stores over the next 12 months. The UK stores support centre is based in Pontefract, West Yorkshire with facilities of over 300,000 square feet which include customer care, training and recruitment departments.

Netto prides itself on its streamlined and highly efficient distribution and management which enable it to deliver great service and the lowest prices around.

### **Netto History & Family**

There are currently more than 1000 Netto stores across the UK, Denmark, Germany, Poland, Sweden.

Key facts about Netto include:

- According to research, Netto is the most competitive food retailer in the UK.
- Netto stores offer a range on 1,400 lines in food and non-food items.

- In addition, Netto regularly stocks 160 weekly special offer items at major discounts.
- Netto stocks a range of well-known branded items as well as its own quality value brands.
- Netto is the pioneer of low cost, great value retailing in the UK. It aims to deliver the best quality products to its customers at the lowest prices. Netto can do this through its ability to broker the best deals with suppliers throughout the globe; its ability to maintain low overhead costs and one of the most efficient distribution networks in European retailing.

The Dansk Supermarket group operates five major retail chains in Denmark. These chains are Netto (Discount Food), FOTEX (Supermarkets), BILKA (Hypermarkets), TOJ & SKO (Discount Clothing and Footwear) and A-Z (Variety Stores). Dansk Supermarket Group is owned by F. Salling and the A.P. Møller Group.

For more information about Netto, visit [www.netto.co.uk](http://www.netto.co.uk) - Olivo: [www.olivo.fr](http://www.olivo.fr)