

70 years of Olivo: the French manufacturer that turned passive cooling into a strategic driver

Based in **Roche-la-Molière** since its founding, Olivo **employs 40 people** and manufactures all of its solutions at its production site in France's Loire region. The company produces around **10,000 insulated containers each year**, exported to more than 100 countries. In 2025, Olivo reported revenue of **€9.5 million**, reflecting the ability of a French industrial SME to combine strong regional roots with an international footprint.

"The model based on onboard refrigeration units is not always suited to today's logistics constraints, particularly in urban environments with fragmented delivery flows or break-of-bulk operations. **Passive cooling makes it possible to maintain controlled temperatures** without relying on mechanical energy during transport," says Pascal Sénéclauze, CEO of Olivo.

"For the past 70 years, our work has been about designing **reliable, durable and reusable solutions** capable of securing the cold chain while reducing dependence on onboard energy." Since being taken over by Pascal Sénéclauze in 2019, the company has continued to **invest in its industrial capabilities and innovation** to support its customers in building **supply chains that are more energy-efficient, resilient and sustainable**.



This anniversary is less a **celebration of the past** than a continuation of a **long-term strategy**: that of a French manufacturer that made passive cooling a driver of both logistics performance and environmental efficiency, long before it became a global CSR priority.



As global logistics seeks to reduce its energy dependence, Olivo has established itself as one of the **historic players in passive cooling**. Founded in 1956, the French industrial company will celebrate its 70th anniversary in 2026, marking seven decades of expertise in designing insulated solutions capable of **maintaining the cold chain without onboard energy**, an issue that has become increasingly strategic in the context of the energy transition and the decarbonisation of logistics flows.

As early as the late 1950s, Olivo was addressing a **new challenge** created by the rise of **mass retail** : transporting frozen products in urban environments while ensuring food safety and reliable temperature control.

The company developed one of the **first insulated containers**, a technology designed to provide uniform insulation, high mechanical strength and long service life.

This industrial foundation progressively shaped Olivo's positioning. By combining **insulated containers with passive cooling** technologies, such as eutectic plates and the SIBER SYSTEM®, the company designs **autonomous solutions** capable of maintaining both chilled and frozen temperatures for **extended periods** without the use of refrigeration units. This approach aligns with today's constraints around **energy efficiency, urban logistics and the protection of temperature-sensitive** products, particularly in the food and healthcare sectors.



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