



PRESS KIT

OLIVO CELEBRATES 70 YEARS AND REAFFIRMS ITS INDUSTRIAL COMMITMENT TO PASSIVE COOLING



ABOUT

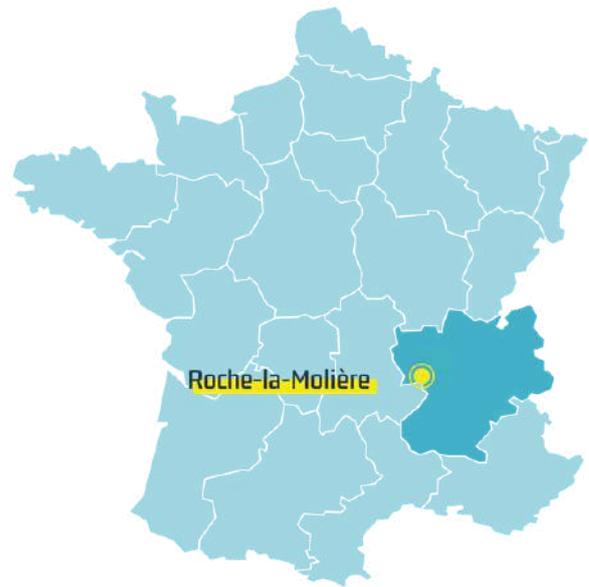
A few words from Olivo's President, Pascal Sénéclauze

We operate in a logistics environment undergoing profound transformation, marked by **accelerating flows** and the search for more **energy-efficient models**.

At Olivo, this requirement is nothing new. For 70 years, we have been designing and manufacturing insulated containers and passive cooling solutions in France's Loire region that maintain temperatures **without onboard refrigeration units**.

Ensuring cold chain continuity and safety while controlling energy consumption is part of our **industrial DNA**. Today, our technologies integrate naturally into logistics systems that are increasingly shared and multimodal.

This anniversary reflects that long-term vision : making passive cooling a **sustainable driver of logistics performance** and supporting our clients in the **ecological transition** of their supply chains.



40  Employees



100%
Made in France



OVER
10 000
Containers
produced per
year



70%
Export turnover



Pascal SÉNÉCLAUZE
President

70 years of expertise serving the cold chain

- **1956**
First insulated container
- **1990**
Invention of the SIBER SYSTEM®
launch of the SiberSnow®
- **2000**
Launch of the last-mile range
- **2014**
Introduction of recycling and end-of-life services for containers
- **2018**
Launch of the SiberCity®
- **2021**
New factory of 5 000sqm²
- **2024**
Introduction of Maintenance and ATP Certification renewal services



C O N T E N T S

PRESS KIT4

70 YEARS OF FRENCH INNOVATION6

WHY PASSIVE COOLING IS BECOMING STRATEGIC ?11

70 years of Olivo: the French manufacturer that turned passive cooling into a strategic driver

Based in **Roche-la-Molière** since its founding, Olivo **employs 40 people** and manufactures all of its solutions at its production site in France's Loire region. The company produces around **10,000 insulated containers each year**, exported to more than 100 countries. In 2025, Olivo reported revenue of **€9.5 million**, reflecting the ability of a French industrial SME to combine strong regional roots with an international footprint.

"The model based on onboard refrigeration units is not always suited to today's logistics constraints, particularly in urban environments with fragmented delivery flows or break-of-bulk operations. **Passive cooling makes it possible to maintain controlled temperatures** without relying on mechanical energy during transport," says Pascal Sénéclauze, CEO of Olivo.

"For the past 70 years, our work has been about designing **reliable, durable and reusable solutions** capable of securing the cold chain while reducing dependence on onboard energy." Since being taken over by Pascal Sénéclauze in 2019, the company has continued to **invest in its industrial capabilities and innovation** to support its customers in building **supply chains that are more energy-efficient, resilient and sustainable**.



This anniversary is less a **celebration of the past** than a continuation of a **long-term strategy**: that of a French manufacturer that made passive cooling a driver of both logistics performance and environmental efficiency, long before it became a global CSR priority.



As global logistics seeks to reduce its energy dependence, Olivo has established itself as one of the **historic players in passive cooling**. Founded in 1956, the French industrial company will celebrate its 70th anniversary in 2026, marking seven decades of expertise in designing insulated solutions capable of **maintaining the cold chain without onboard energy**, an issue that has become increasingly strategic in the context of the energy transition and the decarbonisation of logistics flows.

As early as the late 1950s, Olivo was addressing a **new challenge** created by the rise of **mass retail** : transporting frozen products in urban environments while ensuring food safety and reliable temperature control.

The company developed one of the **first insulated containers**, a technology designed to provide uniform insulation, high mechanical strength and long service life.

This industrial foundation progressively shaped Olivo's positioning. By combining **insulated containers with passive cooling** technologies, such as eutectic plates and the SIBER SYSTEM®, the company designs **autonomous solutions** capable of maintaining both chilled and frozen temperatures for **extended periods** without the use of refrigeration units. This approach aligns with today's constraints around **energy efficiency, urban logistics and the protection of temperature-sensitive** products, particularly in the food and healthcare sectors.

70 YEARS OF FRENCH INNOVATION

Olivo celebrates **70 years of French innovation** in cold-chain logistics: expertise serving global supply chains.

Roche-la-Molière,
France, January 2026

In 2026, Olivo celebrates 70 years of industrial history and innovation dedicated to cold-chain logistics. **Founded in 1956 by Jean Olivo**, the company carries the name of a family and the legacy of know-how passed down from generation to generation. From the outset, the objective was to **address the concrete needs of the French market in the 1950s**, a period marked by economic growth and the emergence of retail stores in suburban areas.

A true inventor at heart, Jean Olivo was passionate about **new materials and technologies**. He explored **polymers** and began shaping them for cold-chain logistics and emerging transport needs. From polyester to polyethylene, he examined plastic materials from every angle in order to offer customers the **most durable, robust and recyclable solutions**, long before CSR became a major issue of the 21st century.

With Pierre Olivo, the company became more structured and strengthened its industrial culture, developing its first areas of expertise in cooling technologies.



Later, H el ene Olivo, a graduate of the Saint- tienne School of Fine Arts, supported the company's commercial development, particularly **internationally**, enabling Olivo to expand beyond France while remaining faithful to its French roots and founding values.

In 2019, the company was passed on to Pascal S en clauze, who opened a **new chapter** with the construction of a **new production site**, ensuring industrial continuity. Today, Olivo has established itself as a global reference in the design and manufacturing of sustainable insulated solutions, embodying a committed, high-performing French industry looking firmly toward the future.

Origins: meeting an unprecedented logistics challenge

Olivo's story in cold-chain logistics began in the late 1950s, a pivotal moment for French mass retail. The Casino Group approached the company to address a new and emerging need: transporting the first frozen food products from logistics warehouses to urban retail outlets while ensuring food safety and product quality.



At the time, **existing solutions were limited**, poorly suited to the constraints of urban distribution, and energy-intensive. Olivo met the challenge by developing an **innovative, robust and reusable solution** : the insulated container.

This **first success** marked Olivo's entry into the world of cold-chain logistics and laid the foundations for a unique expertise that would continue to grow and expand far beyond France.

A pioneer of the insulated container

Over the years, Olivo became a **pioneering** and reference manufacturer of insulated containers designed to meet the specific requirements of food and pharmaceutical transport : **hygiene, durability, thermal performance, format and ergonomics**.

This industrial expertise strengthened during the 1980s and 1990s with the introduction of the company's **first cryogenic solutions** and the development of advanced rotomoulding capabilities. Olivo does not simply manufacture containers : the company designs complete **cold-chain logistics systems**, engineered to optimise flows, reduce losses and secure temperature-controlled supply chains.

Passive cooling expertise at the heart of Olivo's DNA

As **environmental and energy challenges** have evolved, Olivo has strengthened its positioning around passive cooling solutions, a field in which the company is now widely recognised as an expert. **Passive cooling** is based on a **simple and effective principle** : maintaining controlled temperatures without relying on onboard mechanical energy.

By combining high-performance **rotomoulded insulated containers** with **eutectic plates** or the SIBER SYSTEM, Olivo develops **autonomous, reliable and energy-efficient** solutions. These systems maintain both chilled and frozen temperatures for extended periods while reducing the **carbon footprint** of logistics operations.

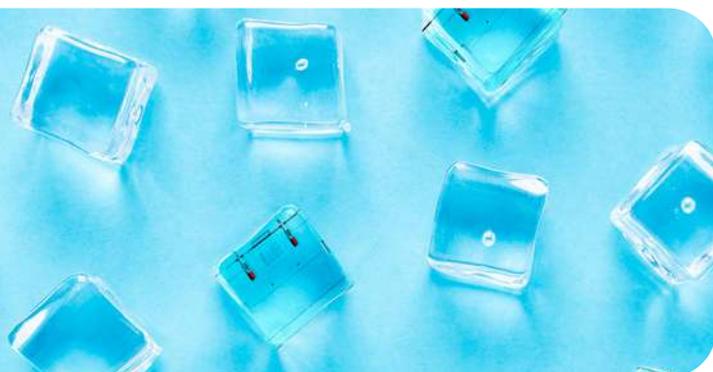
This approach directly addresses the expectations of supply-chain stakeholders, who must balance **economic performance, product safety and the ecological transition**. Passive cooling also offers greater **operational flexibility**, particularly in urban environments or areas with limited infrastructure.



An industrial company rooted in its region

Since its founding, Olivo has chosen to keep its production site in Roche-la-Molière, in France's Loire region. This strong **regional anchoring** is one of the pillars of the company's identity. It is within its manufacturing facility that insulated containers and passive cooling solutions are designed, tested and produced for both **French and international markets**.

With a workforce of 40 employees, Olivo maintains a company culture built on **the transmission of know-how, team versatility and collective innovation**. The company is fully integrated into the **local industrial ecosystem**, contributing to the region's economic vitality and helping promote careers in industry.



Bringing “Made in France” to more than 100 countries

While Olivo is deeply rooted in its region, its reach is **clearly international**. Today, the company’s solutions are used in more than **100 countries**, meeting the requirements of clients across a **wide range of sectors** including food, retail, logistics, healthcare and biotechnology.

Each year, nearly **10,000 insulated containers** are produced and shipped worldwide. With revenue of **€9.5 million**, Olivo demonstrates that local manufacturing can go hand in hand with international competitiveness.

Olivo’s membership in the **French Fab** community reflects this ambition : **to promote an innovative, responsible French industry focused on export markets**. More than a label, French Fab embodies a shared vision of a **modern industry that creates value and actively contributes to the ecological transition**.

Values and a mission serving society

For 70 years, Olivo has pursued a clear mission : designing solutions that **help feed, care** for and protect people by ensuring the integrity of temperature-sensitive products throughout the logistics chain.



This mission is built on strong values: **curiosity** to anticipate tomorrow's needs, **innovation** to develop meaningful solutions, **respect for the environment**, and **attention to the people** who make the company what it is.

These values guide all of Olivo's activities, from research and development to production, as well as its relationships with partners and customers.



70 years on, and firmly focused on the future

As it enters its eighth decade, Olivo looks to the future with **ambition**. In response to climate, health and logistics challenges, the company aims to **continue innovating in passive cooling**, strengthening the **environmental performance** of its solutions and supporting its clients in building more sustainable supply chains.

This anniversary is not only a celebration of the past; it also reflects Olivo's determination to remain a **pioneering player, faithful to its heritage while developing the cold-chain logistics solutions of tomorrow**.

WHY PASSIVE COOLING IS BECOMING STRATEGIC ?



What is passive cooling ?

Passive cooling does not generate cold during transport, unlike “active” refrigeration systems that operate with a motor or compressor.

It relies on the **combination of high-performance thermal insulation and cooling elements**, such as **eutectic plates** or **cold packs**, that are pre-conditioned beforehand.

This approach ensures **stable and controlled temperature conditions** throughout the delivery process.

It is an **efficient solution** for transporting **temperature-sensitive products** (food, healthcare and industrial goods) while **limiting energy consumption**.

Cooling sources tailored to our clients' logistics models

Every sector has its own operational constraints and challenges. Our solutions are therefore **equipped with their own cooling sources**, requiring no engine, battery or electrical connection, meaning **no refrigeration unit maintenance** is needed.

Eutectic cold

Operations with a daily rotation of fewer than 100 containers

- Food, healthcare et industrie.
- Transit time up to 72 hours*.

* Temperature hold time depending on logistics conditions



Eutectic plate



Bac SIBER SYSTEM®



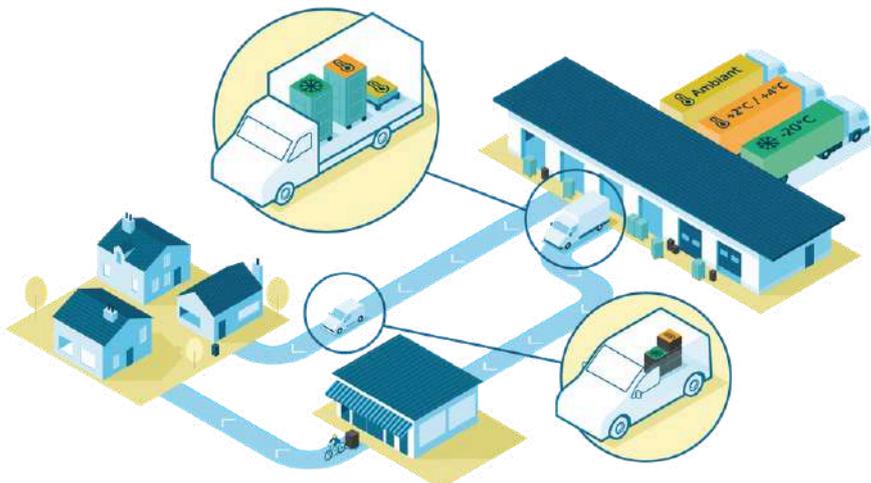
Stainless steel drawer for cryogenic ice

Cryogenic cold

Designed for high-volume logistics flows (ROLL or BOX formats)

- Food and healthcare sectors
- Temperature maintained for up to 24 hours without opening

1 ambient truck, 3 temperature zones



Advantages :

- Optimised payload capacity
- Vehicle modularity and versatility
- Reduced fuel consumption
- Fleet availability 24/7
- ATP compliant
- Access to multiple temperature ranges
- Enhanced protection against temperature fluctuations
- Temperature-controlled buffer storage

Dir you know ?

From the first mile to the last mile, our logistics formats adapt to all types of vehicles. We calibrate the cooling source according to our clients' logistics parameters, ensuring a truly customised and optimised solution !



1 Boulevard des Mineurs
42230 Roche-la-Molière

Press contact :

Edina Gàlfi
eg@olivo.eu
04 77 90 68 63



Follow us on
LinkedIn



More infos



A French Fab
company

